Food Safety Brochure Assignment

In this assignment, you are to create a 3-panel brochure on a topic regarding foodborne illness and food safety. You will choose the topic and set it up in an attractive way. Some suggested topics are:

- Botulism
- E. coli
- Salmonella
- Campylobacter
- Staphylococcal food poisoning
- Cyclospora
- Norwalk/Norovirus/Norwalk-like virus
- Listeria
- Shigellosis
- Giardiasis
- Hepatitis A virus

Other topics should be approved by your teacher.

In your brochure, be sure to:

- Explain a description of the foodborne illness you have researched
- Describe the symptoms of the illness
- List several ways to prevent the illness
- Watch spelling, grammar and punctuation errors
- Use simple language that is appropriate for your intended audience (Keep it simple! Point form is ok.)
- Organize your information so the brochure Is easy to read and interesting.

Food Safety Brochure Assignment

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	Level 4	Level 3	Level 2	Level 1
Knowledge &	Demonstrates a	Demonstrates	Demonstrates some	Demonstrates
Understanding	thorough and	considerable	understanding of	understanding in a
Demonstrates an	current	understanding of	foodborne illness	limited way of
understanding of the	understanding of	foodborne illness	and its symptoms	foodborne illness
food borne illness	foodborne illness	and its symptoms		and its symptoms
and its symptoms	and its symptoms			
Identifies accurate	Confidently	Usually can	Some of the time	Identifies ways of
ways of preventing foodborne illness	identifies several	identify several	can identify ways	preventing
100dbottle Illiness	accurate ways of	accurate ways of	of preventing	foodborne illness
	preventing	preventing	foodborne illness	in a limited way.
	foodborne illness	foodborne illness		
Communication	Written work	Written work	Written work	Written work
Written Work is free	contains no errors	contains few	contains some	contains many
from mechanical	in spelling,	errors in spelling,	errors in spelling,	errors in spelling,
errors that interfere	punctuation or	grammar or	grammar or	grammar or
with reading of the	grammar	punctuation	punctuation	punctuation
project	Project includes	Project includes	Project includes	Project includes
Project includes effective visuals that	several visuals that	several visuals	some visuals that	few or no visuals
are clear	are thoroughly	that are	are somewhat clear	that are unclear
are crear	clear and effective	considerably clear	and effective	and ineffective
		and effective		
Brochure language	Brochure language	Brochure	Brochure language	Brochure language
use is appropriate for	use is consistently	language use is	use is sometimes	use is usually not
the intended audience	appropriate for the	usually	appropriate for the	appropriate for the
	intended audience	appropriate for	intended audience	intended audience
		the intended		
		audience		
Thinking/ Inquiry	Credit is given to	Credit is given to	Credit is given to	An attempt to
Research credit is	the sources and is	the sources and is	the sources and is	credit sources, has
given to the source in	consistently	usually	sometimes	been made, but it
the correct format	referenced	referenced	referenced correctly	is not done
	correctly in	correctly in	in Chicago format	correctly in
	Chicago format	Chicago format		Chicago format
Collected information	All of the required	Most of the	Some of the	Some brochure
is displayed correctly	brochure elements	required brochure	required brochure	elements are
using the required	are present and	elements are	elements are	present but are
brochure elements	done correctly	present and done	present and done	incorrectly
		correctly	correctly	displayed.